



VISION 2034

**ROADMAP
TO THE FUTURE OF
TOKENIZED REAL ESTATE**

Dear Buyers, Agents and Partners



Brandon Stephenson
CHIEF EXECUTIVE OFFICER OF E-ESTATE



Since our registration in November 2024, we set out to redefine how the world invests in real estate. By June 2025, we launched E-Estate, and in just a few months we have already **tokenized 10 premium properties worth over \$100 million**, opening access to opportunities once reserved for the few.

The roadmap you are about to see is our **long-term investment vision through 2034**. It reflects our goal to expand our portfolio, grow investor returns, and position E-Estate as the global hub for tokenized real estate.

We know markets evolve and investor needs change. That is why our platform will always **adapt, innovate, and deliver sustainable value** — ensuring that real estate investment remains rewarding, transparent, and accessible worldwide.

Together, we are building not only a company, **but the future of real estate investment.**

Sincerely,
Brandon Stephenson
Chief Executive Officer, E-Estate

A handwritten signature in black ink, appearing to read 'B Stephenson', with a stylized flourish at the end.



C 2024

LAYING THE GROUNDWORK FOR THE E-ESTATE ECOSYSTEM



■ **Brandon Stephenson** and **Mike Hamilton** unite **ARDR** and **Eli Property Group**, setting the foundation for the **E-Estate ecosystem**.

■ Official registration of **E-Estate Group Inc.** in **Panama**, establishing a solid international legal base compliant with **FATF** and **AML** standards.

■ Formation of the **core leadership team** and **Advisory Board** to guide strategic development and global expansion.

■ Launch of **E-Estate.co** platform development — creating the architecture for real-estate tokenization.

■ Engagement with **private investors** to secure early-stage funding and strategic partnerships.

■ Identification and audit of **high-liquidity real-estate assets** for the initial tokenization portfolio.



2025

LAUNCH & FIRST ACHIEVEMENTS

FROM DEVELOPMENT TO GLOBAL RECOGNITION



Tokenization of the first 9 real-estate properties across multiple regions.



Acquisition of an international legal status (LEI), strengthening global transparency and compliance.



EST (Estate Token) officially verified on the Binance Smart Chain network.



Completion of platform development and official launch of E-Estate.co.



Introduction of ARDR educational programs on digital real estate, marketing, and global sales.



Launch of regular multilingual webinars (8 languages) for investors and agents — expanding the company's global presence.



Tokenization of a new property — Miami Apartments, starting from only \$10 per share.



Hosting of the first public events, including AMA with the Co-Founder and a Live Event in North Carolina (USA).



Successful completion of the first tourism-based project — Villa Bali, valued at \$750,000.



Signing of the first partnership agreements with international agent organizations.



TRANSITION TO EXPANSION PHASE

END of 2025

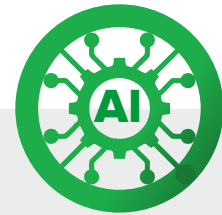
STRENGTHENING THE ECOSYSTEM AND PREPARING FOR GLOBAL GROWTH



Tokenization of two new property categories — Houses and Tourism Projects, expanding the diversity of real-estate assets.



Launch of monthly summits held together with strategic partners, aimed at strengthening global collaboration and community engagement.



Upgrade of the platform's AI-based analytics tools, providing more efficient data insights and performance optimization across the ecosystem.



2026

GLOBAL EXPANSION & TRUST BUILDING

SCALING THE BRAND AND EARNING WORLDWIDE RECOGNITION

10 STEPS

1

— Hosting of the **E-Estate Miami Summit 2026** — a landmark global event gathering investors, agents, and partners from over 30 countries.

2

— Media coverage in **Forbes, Bloomberg, and other major international outlets**, strengthening brand credibility and investor trust.

3

— Tokenization of new asset class: **Apartments**, expanding residential investment opportunities.

4

— Signing of **10-year strategic partnership agreements** with leading agents and organizations worldwide.

5

— Development of a fully featured **mobile application** for **App Store** and **Google Play**, replacing the initial WebAPK version.



6

— **Tokenization of Villas**, expanding premium real-estate offerings for global buyers.

7

— Organization of at least **10 regional Live Events** across key markets — from the U.S. and Europe to Asia and the Middle East.

8

— Hosting of the **first World Tokenized Real Estate Forum**, establishing E-Estate as a global thought leader in digital property ownership.

9

— Launch of the **E-Estate Ambassadors Program**, engaging top influencers and real-estate leaders to expand global visibility.

10

— Expansion of tokenized property types to include **Commerce, Business Centers, Land Plots**, and **Development Projects**.



2027

EXPANSION & INSTITUTIONAL INTEGRATION

**SCALING TOKENIZATION AND
STRENGTHENING GLOBAL INFRASTRUCTURE**



Launch of **large-scale property tokenization**, expanding E-Estate's portfolio across multiple countries and asset types.



Comprehensive **rebranding of the platform** and modernization of the user interface, introducing a broader **property catalog** and enhanced user experience.



Creation and **issuance of a new tradable token**, designed to support liquidity and cross-platform integration.



Listing of the new token on leading **P2P exchanges and trading platforms**, expanding accessibility for global investors.



Development of a **legal and regulatory framework** for agents in partnership with **ARDR (Association of Real Digital Realtors)** — setting new industry standards.



Hosting of the **Second World Tokenized Real Estate Forum**, uniting thought leaders, institutions, and developers under one vision.



Opening of regional offices in key global markets to strengthen operational presence and local partnerships.



2028

TECHNOLOGICAL MATURITY & INSTITUTIONAL PRESENCE

EDUCATION, TRANSPARENCY, AND GLOBAL RECOGNITION



Launch of the **E-Estate Academy**, a global educational platform for agents, partners, and investors — providing certified courses on digital real estate, marketing, and financial literacy.



Execution of **buyback programs** for **Development** and **Business Development tokens** upon completion of the first phase, ensuring investor liquidity and sustainable ecosystem growth.



Transition to **quarterly financial reporting** for investors, enhancing transparency and compliance with international standards.



Company registration in the United States and the European Union, establishing a strong presence in key regulatory jurisdictions.



Hosting of the **Third World Tokenized Real Estate Forum**, continuing to unite global leaders in blockchain and real estate innovation.



Participation and presentations at the **world's largest real estate exhibitions** — including **MIPIM** and **Expo Real**.



2029

GLOBAL REGULATION & PUBLIC GROWTH PHASE

FROM TOKENIZATION TO GLOBAL MARKET INTEGRATION

2034



Issuance of E-Estate corporate shares, initiating the company's transition toward a hybrid equity–token ownership structure.



Creation of **E-Estate Development**, an in-house construction and property management division responsible for building and tokenizing new assets.



Distribution of company shares among core strategic partners, early investors, and advisory board members.



Preparation for and **listing on major stock exchanges** (including **NASDAQ** and European markets) to attract institutional capital.



Construction and tokenization of new assets under E-Estate Development — blending traditional real estate and blockchain technology.



Growth of capitalization through investment inflows from global financial institutions, private equity, and venture funds.



Active **participation and hosting of international real-estate and blockchain summits**, exhibitions, and world forums.



Expansion into new jurisdictions, registering subsidiaries and legal entities to ensure long-term global scalability.